CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

American Rambler Productions 138 Conant Street Beverly, MA 01915 USA

	Contract / Rev	vision	Alt Ord	der#				
	499905	1	06392	685				
Product	•		•					
ROMNEY FOR PRESIDEN	IT							
Contract Dates	Estimate #							
10/24/12 - 10/30/12	105							
Advertiser			Original D	ate /	Revision			
Romney for President, In	c		10/23/1	2 /	/ 10/23/12			
	Billing Cycle	Iling Cycle Billing Calendar Cash/Tra						
	EOM/EOC	Broado	cast		Cash			
	<u>Station</u>	Accour	nt Executiv	<u>re</u>	Sales Office			
	KVVU	Teresa Difuria TELEREP						
	Special Handling							
	<u>Demographic</u>							
	Adults 35+							
	IDB#	IAdverti	iser Code		Product Code			

Chatal

Agency Ref

Advertiser Ref

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 KVVU 10/29/12 10/30/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week	M-F 6a-7a <u>Rate</u>	:30	NM 4	\$2,900.00
Week: 10/29/12 11/04/12 MT 4	\$725.00			
N 2 KVVU 10/24/12 10/26/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week	M-F 6a-7a Rate	:30	NM 6	\$4,350.00
Week: 10/22/12 10/28/12WTF 6	\$725.00		1	
N 3 KVVU 10/24/12 10/26/12 Fox 5 News AM M-F 7a-9a	<u>Rate</u>	:30	NM: 6	\$4,200.00
	\$700.00			
N 4 KVVU 10/29/12 10/30/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week	<u>Rate</u>	:30	NM 4	\$2,800.00
Week: 10/29/12 11/04/12 MT 4	\$700.00			
N 5 KVVU 10/24/12 10/26/12 Anderson	3-4p	:30	NM 6	\$2,700.00
Week: 10/22/12	<u>Rate</u> \$450.00			
N 6 KVVU 10/29/12 10/30/12 Anderson	3-4p	:30	NM 4	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/12 MT 4	\$450.00			
N 7 KVVU 10/29/12 10/30/12 The Dr.Oz Show	4-5p	:30	NM 4	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 MT 4	Rate			
	\$500.00			
N 8 KVVU 10/24/12 10/26/12 The Dr.Oz Show	4-5p	:30	NM 6	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12WTF 6	<u>Rate</u> \$500.00	•		
	<u> </u>	.00		AF 000 00
N 9 KVVU 10/24/12 10/26/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	5-530p Rate	:30	NM 6	\$5,000.00
Week: 10/22/12 10/28/12WTF 6	\$950.00			
N 10 KVVU 10/29/12 10/30/12 Fox 5 News at 5	5-530p	:30	NM 4	\$3,450.00
Start Date End Date Weekdays Spots/Week	Rate			ψο, ισσ.σσ
Week: 10/29/12 11/04/12 MT 4	\$950.00		4	
N 11 KVVU 10/24/12 10/26/12 Fox 5 News at 5 MF 530-6	p M-F 530-6p	:30	NM 6	\$6,150.00
Start Date End Date Weekdays Spots/Week	Rate		I	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order# Contract / Revision 499905 06392685

Contract Dates Product | Estimate # 10/24/12 - 10/30/12 ROMNEY FOR PRESID 105

Advertiser Original Date / Revision 10/23/12 / 10/23/12 Romney for President, Inc

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12WTF 6	<u>Rate</u> \$1,025.00			
N 12 KVVU 10/29/12 10/30/12 Fox 5 News at 5 MF 530-6p		:30	NM 4	\$4,100.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MT 4	<u>Rate</u> \$1,025.00			
N 13 KVVU 10/24/12 10/26/12 Extra	M-F 7-730p	:30	NM 6	\$5,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12WTF 6	<u>Rate</u> \$950.00			
N 14 KVVU 10/29/12 10/30/12 Extra	M-F 7-730p	:30	NM 4	\$3,550.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MT 4	<u>Rate</u> \$950.00			
N 15 KVVU 10/29/12 10/30/12 TMZ	730-8p	:30	NM 2	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 MT 2	<u>Rate</u> \$1,350.00			
N 16 KVVU 10/24/12 10/26/12 TMZ	730-8p	:30	NM 3	\$4,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12WTF 3	<u>Rate</u> \$1,350.00			
N 17 KVVU 10/24/12 10/26/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 6	\$12,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12WTF 6	<u>Rate</u> \$2,150.00			
N 18 KVVU 10/29/12 10/30/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 4	\$8,600.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MT 4	<u>Rate</u> \$2,150.00		·	
N 19 KVVU 10/29/12 10/29/12 BB World Series	330pm-8pm	:30	NM 2	\$15,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 2 2	<u>Rate</u> \$7,500.00			
N 20 KVVU 10/24/12 10/24/12 BB World Series	330pm-8pm	:30	NM 1	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$7,500.00			
N 21 KVVU 10/25/12 10/25/12 BB World Series	330pm-8pm	:30	NM 2	\$15,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/122 2	<u>Rate</u> \$7,500.00			
N 22 KVVU 10/27/12 10/27/12 BB World Series	330pm-8pm	:30	NM 2	\$15,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/122- 2	<u>Rate</u> \$7,500.00			
N 23 KVVU 10/27/12 10/27/12 FOX 5 News Sat 10-11p	10-11p Sat	:30	NM 2	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 2- 2	<u>Rate</u> \$1,500.00			
N 24 KVVU 10/28/12 10/28/12 Fox News Sunday 8-9a	8-9a	:30	NM 2	\$1,700.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 2 2	<u>Rate</u> \$850.00			
N 25 KVVU 10/28/12 10/28/12 NFL Early Game	NFL Early Game	:30	NM 2	\$15,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122 2	<u>Rate</u> \$7,500.00			
N 26 KVVU 10/28/12 10/28/12 NFL Late Game	NFL Late Game	:30	NM 2	\$23,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/1222	<u>Rate</u> \$11,500.00			
N 27 KVVU 10/28/12 10/28/12 BB World Series	330pm-8pm	:30	NM 2	\$15,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/1222	<u>Rate</u> \$7,500.00			

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 499905 /	Alt Order # 06392685
Contract Dates 10/24/12 - 10/30/12	Product ROMNEY FOR PRESI	Estimate #

Advertiser	Original Date / Revision
Romney for President, In	10/23/12 / 10/23/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	erandera (f. 1946) erander er	May a second of Magazine and Alleger and the second of	ar year newson - Seeking to the			
N 28 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122 2	Su 10p-1045p <u>Rate</u> \$1,850.00		:30		NM	2	\$3,700.00
		organista i Agricologica de	Totals			104	\$193,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	68	\$146,450.00	\$124,482.50
10/29/12 -11/04/12	36	\$46,900.00	\$39,865.00
Totals	104	\$193,350.00	\$164,347.50

Signature:	Date:	1

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

CHANGES *** KVVU-TV ***

ADV #ADV. NAME POLI/M ROMNEY/R/PRE/US	REP.#	OFF.#	# 762 SALESMAN	#
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS	BUYER NAME	E STEPHANIE	NIE KINCAID	
138 CONANT STREET	SALES PRSN	PH-	TERESA DIFURIA	
BEVERLY, MA 01915				
ORDER # CONTRACT # 6392685	CLASS: NA	NATI. I	LOCAL REGIONAL	L
PRDCT ROMNEY FOR PRESIDENT EST#105 COMMENTS: (LINE, ORDER, IN	NVOICE)			
FLIGHT DATES OCT24/12 OCT30/12 WK-1				
CITY TAXSTATE TAXCO-OP BILLING NEEDED	1		DATE_NOV1/12	2 10.09
REP: OK'D M10-11 NEW TOTAL \$170925 (-17375) PLS CNF THANKS NIKKI				
STA:				
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****				
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : LINE#: : DATE	: END	:SPTS: W	WEEK: DAYS	: TOTL:
AGENCY ADVERTISER CODE = AGENCY EST# = 105 AGENCY PRODUCT CODE =				
30 S 400P-430P 30 \$775.00 10/29	10/29	0	MON	0
PROGRAM: NEWS ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED. CREDIT PART OF A-MAKEGOOD MADE UP OF LINES 29-30	\$1050. PLS &	APPROVE.		
32 S 900P-930P 30 \$825.00 10/29	10/29	Н	MON	י
PROGRAM : EXTRA ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED CREDIT \$ PART OF A MAKEGOOD MADE UP OF LINES 31-32	\$750. PLS APE	APPROVE.		

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

NOV1/12 10.09
*** KVVU-TV ***

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME	SVC- NSI DEMOS- RA35+*	MARKET TOTALS \$780,600 KVVU 258 KSNV 268 KLAS 178 KTNV 298 KVMY 28 KVCW 18 CABL 08	OCT/12 142350.00 NOV/12 28575.00 CONTRACT TOTAL 170925.0	M11 OK'D BUY#43 MISSED:MON/430P-800P OCT29(2/WK) 30S \$7,500.00 (OCT31/12) BUY#32 MON/900P-930P OCT29 30S \$825.00 OFFER: NONE CMT:SPOT N/A DUE TO NO WORLD SERIES. PLS CREDIT.	CMT:NEWS MOVED BACK TO 5P DUE TO NO WORLD SERIES GAME. CREDIT \$450.	.7	WORLD CORRE MAKEGO	43 S 430P-800P 30 \$7,500.00 10/29 10/29 0 MON	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TC
· · ·			70925.00 94	1/12)		/12)		0	: HOTL:

SSS ABB HEADLINE# 6392685 TRF# 499905 MOD# 1: UNAPPROVED REV #1 \$\$\$

AGY ADV

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY

CREDIT FAX# 610-225-1191 RISK !!! REPORT FROM REP **CHANGES**

OCT30/12 15.07
*** KVVU-TV ***

ROMNEY FOR ADV. AGY. PRESIDENT NAME NAME BEVERLY, AMERICAN RAMBLER POLI/M ROMNEY/R/PRE/US 138 CONANT STREET EST#105 CONTRACT MA 01915 # COMMENTS: 6392685 PRODUCTIONS (LINE, ORDER, INVOICE) CLASS: NATL. SALES BUYER REP.# PRSN NAME PH-STEPHANIE OFF.# TERESA LOCAL 762 KINCAID DIFURIA SALESMAN REGIONAL

CITY TAX FLIGHT DATES OCT24/12 STATE TAX OCT30/12 WK-1 CO-OP

PRDCT ORDER

BILLING NEEDED DATE OCT30/12 15.07

REP: OK'D M9
NEW TOTAL \$188300
PLS CNF THANKS
NIKKI (-5050)

CON Ω M *** THIS S Þ CASH IN ADVANCE SCHEDULE ***** STA:

:LINE#:REP PROGRAM: NEWS
CON COM1: MAX 2X
CREDIT TAKEN FOR LINE#: PROGRAM : 11 10 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = : CD: Ø Ø 500P-530P 530P-600P NEWS TIME PERIOD DAY 1 S SPOT(S) •• LGTH MISSED 30 30 .. SEC OCT29 AGENCY \$950.00 \$1,025.00 RATE 王S丁# 11 105 10/29 10/24 START 10/30 10/26 END DATE : /WK: INVT Н N ₩ |-| M-TU DAYS :TOTL: N

CON COM1: MAX 21 CREDIT TAKEN FOR

MAX 2X DAY

4

SPOT(S) MISSED OCT24

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET -4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

CHANGES OCT30/12 15.07
*** KVVU-TV ***

OCT/12 STATION MAKEGOOD OFFERS: :LINE#:REP OK D LINE#: 142350.00 NOV/12 :00: BUY#11 TIME PERIOD MISSED: M-TU/500P-530P W-F/530P-600P OFFER: NONE CMT: FLIGHT ENDED. 45950.00 LGTH : SEC .. RATE OCT29 OCT24(4/WK) START END DATE 30s :SPTS: /WK: CONTRACT TOTAL TOTAL SPOTS \$950.00 \$1,025.00 HNVT (OCT29/12) DAYS 188300.00 : TOTL:

DEMOS- RA35+*

SVC- NSI

MARKET TOTALS \$780,600

KVVU 25%

KSNV 26% KTUD 0%

KLAS 17%

KTNV 29%

KVMY 2%

KVCW 1%

CABL 0%

MOD CODE

A-ADD

B-BUY TYPE

C-CANCELLED

DE-DELETE E-EFF

Q-PAID PGM

R-RATE

S-SPOTS

PER WEEK

T-TIME DATES

X-LATE L-LENGTH

Y-DAYS

Z-COMMENTS

*-MULTIPLE

M-MAKEGOOD

N-PROGRAM NAME

P-CLASS, PLAN, SECT

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

CHANGES *** KVVU-TV *** OCT26/12 13.28

SALESMAN

ADV. AGY. NAME NAME AMERICAN RAMBLER POLI/M ROMNEY/R/PRE/US PRODUCTIONS BUYER NAME REP.# STEPHANIE KINCAID OFF.# 762

SALES PRSN

PH-

TERESA DIFURIA

BEVERLY, MA 01915 138 CONANT STREET ADV

AGY

ORDER FLIGHT DATES OCT24/12 PRDCT # ROMNEY FOR PRESIDENT STATE OCT30/12 EST#105 CONTRACT WK-1 COMMENTS: # 6392685 CO-OF (LINE, BILLING NEEDED ORDER, INVOICE) CLASS: NATL. LOCAL DATE REGIONAL OCT26/12

13.28

REP: OK'D M1-M7 SEE LINES 29-45 NEW TOTAL \$193,350

CITY TAX

TAX

CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROGRAM: ANDERSON COOPER ORD COM1: TP CHG DUE TO WORLD SERIES. THIS IS A MAKE-GOOD FOR OCT24 ON LINE- THIS IS A MAKE-GOOD FOR OCT29 ON LINE-	. 35 A 200P-300P 30	PROGRAM: ANDERSON COOPER	5 S 300P-400P 30	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD : LGTH : S
ERIES. PRE-BOOKED PLS APPROVE. LINE-5 FOR 4 SPOTS/WK LINE-6 FOR 2 SPOTS/WK	\$450.00 1		\$450.00 1	AGENCY EST# = 105	SEC : RATE :
APPROVE.	10/24 10/25		10/24 10/26	ហ	START : END DATE : DAT
	44		N		END :SPTS: WEEK DATE : /WK: INVT
	W-TH		W-E		: DAYS
	4		N		: SPTS:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

(29 A 400P-430P 30 \$775.00 10/24		PROGRAM : NEWS CON, COM1: MAX 2X DAY	9 S 500P-530P 30 \$950.00 10/24	PROGRAM : DR OZ CON COM1: MAX 2X DAY	8 S 400P-500P 30 \$500.00 10/24	PROGRAM: DR OZ ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS AP PART OF A MAKEGOOD MADE UP OF LINES 37-38	38 A 300P-400P 30 \$500.00 10/24	PROGRAM: DR OZ ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APTHIS IS A MAKE-GOOD FOR OCT29 ON LINE-7 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT24 ON LINE-8 FOR 4 SPOTS/WK	A 300P-400P 30 \$500.00 10/29	PROGRAM : DR OZ CON COM1: MAX 2X DAY	S 400P-500P 30 \$500.00 10/29	PROGRAM: ANDERSON COOPER CON COM1: MAX 2X DAY	S 300P-400P 30 \$450.00 10/29	VEROGRAM: ANDERSON COOPER ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS API PART OF A MAKEGOOD MADE UP OF LINES 35-36	36 A 200P-300P 30 \$450.00 10/29	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : STAR' : :LINE#: : : DATE
	1 10/25		10/26		10/26	PPROVE.	10/25	APPROVE.	10/29		10/30		10/30	PROVE.	10/29	TART : END
	4		2		N		, 4		22		22		N		N	:SPTS: WEEK
W-TH			W-E		W-F		W-TH		MON		M-TU		M-TU		MON	T : DAYS
	4		N		Ŋ		4		Ν		2		2		N	:TOTL:

OCT26/12 13.28
*** KVVU-TV ***

: LINE#: REP	REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START :	END	: SPTS: W	WEEK: DAYS	:TOTL:
	30 A 4	00P-430P	30	\$775.00	10/29	10/29	N	MOM	
Į	PROGRAM : ORD COM1: PART OF A	NEWS TP CHG DUE TO MAKEGOOD MADE	WORLD SERIES. UP OF LINES 2	PRE-BOOKED.	CREDIT \$1050.	SIG	APPROVE.		
	10 s 5	00P-530P	30	\$950.00	10/29	10/30	Ν	M-TU	
	BROGRAM :	NEWS MAX 2X DAY							
	J3 S 7	00P-730P	30	\$950.00	10/24	10/26	N	W - F	
	PROGRAM : CON COM1:	EXTRA MAX 2X DAY							
	1 A 9	900P-930P	30	\$825.00	10/24	10/25	4.	W-TH	
	PROGRAM: ORD COM1: THIS IS A THIS IS A	EXTRA TP CHG DUE TO MAKE-GOOD FOR MAKE-GOOD FOR	O WORLD SERIES. OCT24 ON LINE- OCT29 ON LINE-	PRE-BOOKED 13 FOR 4 SPC 14 FOR 2 SPC	CREDIT \$750. TS/WK	PLS API	APPROVE.		
	82 A 9	900P-930P	30	\$825.00	10/29	10/29	И	MON	
	PROGRAM : ORD COM1: PART OF A	EXTRA TP CHG DUE TO MAKEGOOD MADE	WORLD SERIES	PRE-BOOKED	CREDIT \$750.	PLS API	APPROVE.		
	¥ 8 7	700P-730P	30	\$950.00	10/29	10/30	N	M-TU	
	PROGRAM : CON COM1:	EXTRA MAX 2X DAY							
•	S S	730P-800P	30	\$1,350.00	10/29	10/30	Ъ	M-TU	
	PROGRAM : CON COM1:	TMZ MAX 1X DAY							
	Ba A	930P-1000P	30	\$1,350.00	10/29	10/29	Ъ	MOM	
	PROGRAM : ORD COM1: THIS IS A	TMZ TP CHG DUE TO MAKE-GOOD FOR	O WORLD SERIES	- PRE-BOOKED - 15 FOR 1 SPO	KED PLS APPROVE.				

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 13.28

CHANGES *** KVVU-TV ***

: : : : : : : : : : : : : : : : : : :	LGTH : SEC :	RATE	: START	: END : DATE	:SPTS: W : /WK: I	WEEK: DAYS	:TOTL:
E 4	30	\$1,350.00	10/24	10/25	N	W-TH	N
PROGRAM: TMZ ORD COM1: TP CHG DUE TO PART OF A MAKEGOOD MADE U	WORLD SERIES	. PRE-BOOKED	PLS APPROVE.	•			
V16 S 730P-800P	30	\$1,350.00	10/24	10/26	ч	W-F	נ
PROGRAM : TMZ CON COM1: MAX 1X DAY							
129 s 530P-900P	30	\$7,500.00	10/29	10/29	0	MON	0
PROGRAM : WORLD SERIES							
39 A 430P-800P	30	\$7,500.00	10/24	10/24	Н	WED	1
PROGRAM: WORLD SERIES ORD COM1: CORRECT TP FOR THIS IS A MAKE-GOOD FOR OF	OCT29 ON LINE OCT24 ON LINE OCT25 ON LINE OCT27 ON LINE OCT27 ON LINE OCT28 ON LINE	S. PIS APP -19 FOR 2 -20 FOR 1 -21 FOR 2 -22 FOR 2 -27 FOR 2	ROVE. SPOTS/WK SPOTS/WK SPOTS/WK SPOTS/WK				
40 A 430P-800P	30	\$7,500.00	10/25	10/25	N	THU	2
PROGRAM: WORLD SERIES ORD COM1: CORRECT TP FOR PART OF A MAKEGOOD MADE U	OR WORLD SERIE	S. PIS APPROVE	ř				
41 A 430P-800P	30	\$7,500.00	10/27	10/27	2	SAT	2
PROGRAM: WORLD SERIES ORD COM1: CORRECT TP FOR PART OF A MAKEGOOD MADE UI	R WORLD SERIES UP OF LINES 3:	S. PLS APPROVE	ŗ				
. 42 A 430P-800P	30	\$7,500.00	10/28	10/28	N	SUN	2
PROGRAM: WORLD SERIES ORD COM1: CORRECT TP FOR PART OF A MAKEGOOD MADE U	R WORLD SERIE	IS. PLS APPROVE	÷				
43 A 430P-800P	30	\$7,500.00	10/29	10/29	N	MON	N
PROGRAM : WORLD SERIES							

ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-43

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 13.28

PROGRAM : STATION MAKEGOOD M1 OK'D BU	. 27	26 S PROGRAM	PROGRAM : ORD COM1: PART OF A	45 7	PROGRAM : ORD COM1: THIS IS A	44 A	PROGRAM	\ \ \ 25 s	PROGRAM	22 S	PROGRAM	21 S	PROGRAM	20 s	:LINE#:REP :C
: WORLD OD OFFERS: BUY#9 BUY#10	S 530P-900	430P-730 : NFL	1 : NFL 11: CORRECT A MAKEGOOD	A 100P-430	4 : NFL 41: CORRECT 5 A MAKE-GOOD 6 A MAKE-GOOD	1000A-10	4 : NEL	100P-400	: WORLD	530P-900	: WORLD	530P-900	: WORLD	530P-900	CD: TIME P
SERIES MISSED:W-F/500 M-TU/50 OFFER:W-TH/40 & MON/400 CMT:TP CHG	Ψ	טי	T TP. PLS D MADE UP	Ā	TP. I FOR FOR	O ₽		ש	SERIES	ъ	SERIES	β	SERIES	ש	PERIOD :
ES ED:W-F/500P-530P M-TU/500P-530P ER:W-TH/400P-430P & MON/400P-430P MT:TP CHG DUE TO 1	30	30	APPROVE. OF LINES	30	PLS APPROVE. OCT28 ON LINE-	30		30		30		30		30	LGTH : SEC
WORLD SERIE	\$7,500.00	11500.00	44-45	11500.00	25 FOR 1 S	\$7,500.00		\$7,500.00		\$7,500.00		\$7,500.00		\$7,500.00	: RATE
OCT24(4/WK) OCT29(2/WK) OCT24(4/WK) OCT24(4/WK) OCT29(2/WK) S. PRE-BOOKED.	10/28	10/28		10/28	POT/WK POT/WK	10/28		10/28		10/27		10/25		10/24	: START
3 3 3 3 3 3 3	10/28	10/28		10/28		10/28		10/28		10/27		10/25		10/24	: END : DATE
308 308 4105	0	Ъ		Ъ		μ		Н		0		0		0	:SPTS:
\$950.00 (OC \$950.00 PLS \$775.00 PLS \$775.00	NDS	NDS		SUN		SUN		SUN		SAT		THU		WED	: WEEK :
T26/12)															DAYS : 3
•	0	μ		Н		Н		Н		0		0		0	TOTL:

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** OCT26/12 13.28 *** KVVU-TV ***

. M7	ب کا ب	Z Z U U	Ж	STATI M2	: LHNE:
OK'D	OK'D	O K' D	סי'ס	MAKE	#: REP
BUY#25	BUY#19 BUY#20 BUY#21 BUY#27 BUY#27	BUY#5 BUY#6 BUY#7	91#XA8 80X#12	GOOD OFFERS BUY#13 BUY#14	CD: TIME
MISSED:SUN/100P-400P SUN/430P-730P OFFER:SUN/1000A-100P & SUN/100P-430P CMT:CORRECT TP. PLS APPROVE.	MISSED:MON/530P-900P WED/530P-900P THU/530P-900P SAT/530P-900P SUN/530P-900P & THU/430P-800P & SAT/430P-800P & SAT/430P-800P & MON/430P-800P CMT:CORRECT TP FOR WORLD SERI	W-F/300P-400P W-TH/200P-300P MON/200P-300P TP CHG DUE TO WORLD SERI M-TU/400P-500P W-F/400P-500P MON/300P-400P W-TH/300P-400P TP CHG DUE TO WORLD SERI	:TP CHG DUE :M-TU/730P-8 W-F/730P-8 :MON/930P-1 W-TH/930P-1 :TP CHG DUE	3: MISSED:W-F/700P-730P M-TU/700P-930P OFFER:W-TH/900P-930P	PERIOD : LGTH : SEC : RATE : : :
OCH28 OCH28 8	OCT29(2/WK) OCT24 OCT25(2/WK) OCT27(2/WK) OCT28(2/WK) OCT24 OCT25(2/WK) OCT27(2/WK) OCT27(2/WK) OCT28(2/WK) OCT28(2/WK) OCT29(2/WK) IES. PLS APPROVE	OCT24(4/WK) OCT29(2/WK) OCT24(4/WK) OCT29(2/WK) OCT29(2/WK) OCT29(2/WK) OCT29(2/WK) OCT29(2/WK) OCT24(4/WK) OCT29(2/WK) OCT24(4/WK) FS. PRE-BOOKED P	S. PRE-BOOKED OCT29 OCT24(2/WK) OCT29 OCT24(2/WK) S. PRE-BOOKED	OCT24 (4/WK) OCT29 (2/WK) OCT24 (4/WK) OCT24 (4/WK)	: START :
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		30S 30S 30S 30S 30S 30S 30S 30S 30S 30S	REDIT \$ 30 30 30 15 APPR	30 S S	END :SPT
\$7,500.00 11500.00 \$7,500.00 11500.00	\$7,500.00 \$7,500.00 \$7,500.00 \$7,500.00 \$7,500.00 \$7,500.00 \$7,500.00 \$7,500.00	# # # # # # # # # # # # # # # # # # #	\$1,35 \$1,35 \$1,35	\$950. \$950. \$825. \$000.	WK: INVT :
(OCT23/12) PLS ADVISE.	(OCT23/12) PLS ADVISE.	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	(OCT23/12) PLS ADVISE.	(OCT23/12) PLS ADVISE.	DAYS :TOTL:

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES

OCT26/12 13.28

OCT/12 :LINE#:REP LINE#: 146450.00 :CD: TIME NOV/12 PERIOD 46900.00 •• LGTH SEC .. RATE START END : /WK: INVT : CONTRACT TOTAL TOTAL SPOTS DAYS 193350.00 : TOTL: SPTS:

MARKET TOTALS \$780,600 KVVU 25% KSNV 26% KTUD 0% KLAS 17% KTNV 29% KVMY 2% KVCW 1% CABL 0%

SVC- NSI DEMOS-RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6392685
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/12 14.51 *** KVVU-TV ***

1DV #	ADV. NAME	E POLI/M ROMNEY/R/PRE/US	REP.#OFF.#_762 SALESMAN #
# ABX	AGY. NAME	E AMERICAN RAMBLER PRODUCTIONS	BUYER NAME STEPHANIE KINCAID
		138 CONANT STREET	SALES PRSN PH- TERESA DIFURIA
		BEVERLY, MA 01915	
ORDER # 4990S	S	CONTRACT # 6392685	CLASS: NATL. LOCAL REGIONAL
PRDCT ROMNEY FOR PRESIDENT	R PRESID	DENT EST#105 COMMENTS: (LINE, ORDER, INVOICE)	OICE)
FLIGHT DATES OCT24/12	24/12	OCT30/12 WK-1	
CITY TAX	STATE TAX	TAXCO-OP BILLING NEEDED	DATE_OCT23/12 14.51

REP: NEW ROMNEY ORDER TOTAL \$195,150 PLS CNF THANKS TO ROSE FR NIKKI

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROGRAM: NEWS CON COM1: MAX 2X DAY	2 600A-700A	PROGRAM: NEWS CON COM1: MAX 2X DAY	1 600A-700A	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD : LGT
	30		30		LGTH : SEC
	\$725.00		\$725.00	AGENCY EST# = 105	: RATE
	10/24		10/29	= 105	: START
	10/26		10/30		: END
	თ		4		END :SPTS: WEEK DATE : /WK: INVT
	W – F		M-TU		WEEK : DAYS
	თ		4		:TOTL:

FROM REP OCT23/12 14.51
*** KVVU-TV ***

PROGRAM : CON COM1:	11	PROGRAM : CON COM1:	. 10	PROGRAM : CON COM1:	9	PROGRAM :	ω	PROGRAM :	7	PROGRAM :	ത	PROGRAM : CON COM1:	σ	PROGRAM : CON COM1:	4	PROGRAM : CON COM1:	ω	: LINE#:REP :CD:
: NEWS : MAX 2X DAY	530P-600P	NEWS MAX 2X DAY	500P-530P	NEWS	500P-530P	DR OZ MAX 2X DAY	400P-500P	DR OZ MAX 2X DAY	400P-500P	ANDERSON COOPER	300P-400P	ANDERSON COOPER	300P-400P	NEWS MAX 2X DAY	700A-900A	NEWS MAX 2X DAY	700A-900A	TIME PERIOD :
	30	î.	130 and	Zi G	30		30		30	ER	30	e R	30		30		30	LGTH : SEC
	\$1,025.00		\$950.00		\$950.00		\$500.00		\$500.00		\$450.00		\$450.00		\$700.00		\$700.00	RATE
	10/24		10/296	3	10/24	10/28 5-40	10/24	ن ا ا	10/29	000	10/29	10/24 10/25 22/01	10/24		10/29		10/24	: START
	10/26		10/30		10/26	4	10/26		10/30		10/30	10/25	10/26		10/30		10/26	: END : DATE
	თ		4		Q		თ		4		4		თ		4		Q	:SPTS: W
	W-F		M-TU		W-н		W — म		M-TU		M-TU		W-F		M-TU		W — <u>म</u>	WEEK : DAYS
	თ		4.		Ø		o		4		4		თ		4		D	:TOTL:

OCT23/12 14.51 *** KVVU-TV ***

PROGRAM :	21	PROGRAM :	20	PROGRAM :	19	PROGRAM : CON COM1:	18	PROGRAM : CON COM1:	17	PROGRAM : CON COM1:	16	PROGRAM : CON COM1:	L' Gr	PROGRAM : CON COM1:	14	PROGRAM : CON COM1:	1 ω	PROGRAM : CON COM1:	12 5	:LINE#:REP :CD:
WORLD SERIES	530P-900P	WORLD SERIES	530P-900P	WORLD SERIES	530F-900F	NEWS MAX 1X DAY	10002-11002	NEWS MAX 2X DAY	1000P-1100P	TMZ MAX 1X DAY	730P-800P	TMZ MAX 1X DAY	730P-800P	EXTRA NAY	700P-730P	EXTRA MAX 2X DAY	700P-730P	NEWS MAX 2X DAY	30P-600P	TIME PERIOD
	30		30		30		30		30		30		30	5	7 30	\$ x	30		30	: LGTH : SEC :
	\$7,500.00		\$7,500.00	T CO	\$7,500.00		\$2,150.00		\$2,150.00		\$1,350.00	930, 104	\$1,350.00		\$950.00	9-9309	\$950.00		\$1,025.00	RATE
	10/25		10/24	(-6	10/29		10/29		10/24		10/24		10/29		10/29	0			10/29	: START
	10/25		10/24		10/29		10/30		10/26		10/26		10/30		10/30		10/26		10/30	: END
	N		Н		N		4		Ø		ω		N		4		თ		4	: /WK: I
	THU		WED		MON		M-TU		W - F		W - F		M-TU		M-TU		M – F		M-TU	WEEK : DAYS
	2		Н		N		4		Ø		ω		2		4		თ		4	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP (

OCT23/12 14.51
*** KVVU-TV ***

OCT/12 14	PROGRAM	28	PROGRAM	27	PROGRAM	26	PROGRAM	25	PROGRAM	24	PROGRAM	23	PROGRAM	22	: LINE#: REP
147650.00 NOV/12	RAM : NEWS	1000P-1045P	RAM : WORLD SERIES	530P-900P	: NFL	430P-730P	RAM : NFL \O	100P-400P \	RAM : NEWS	800A-900A	RAM : NEWS	1000P-1100P	RAM : WORLD SERIES	530P-900P	:CD: TIME PERIOD
47500.00		30		30	,	30		30		30		30		30	: LGTH : SEC
		\$1,850.00		\$7,500.00		11500.00		\$7,500.00		\$850.00		\$1,500.00		\$7,500.00	RATE
		10/28		10/28		10/28		10/28		10/28		10/27		10/27	: START
		10/28		10/28		10/28		10/28		10/28		10/27		10/27	: END
CONTRACT TOTAL		N		N		N		N		N		N		N	: SPTS: WEEK
TOTAL 1		SUN		SUN		SUN		SUN		SUN		SAT		SAT	: DAYS
.95150.00 104		2		N		2		N		N		N		N	:TOTL:

SVC- NSI DEMOS- RA35+*

MARKET TOTALS \$780,600

KVVU 25% KSNV 26% KTUD 0%

KLAS 17% KTNV 29% KVMY 2%

KVCW 1%

CABL 0%